

Translation into English

**November 19, 2009, Moscow**

**ITS Policy Committee Meeting of IRF (International Road Federation)**

A seminar “Intellectual Transport Systems and Road Safety” has been held within a framework of the “First World Ministerial Road Safety Conference: time to act” carried out in accordance with a UN decision. Accident rate is now viewed by international public as a Global challenge for the road safety. Negative aspects thereof include, inter alia, increase in energy consumption, environmental impact, constantly growing delays of people and cargoes flows on any means of transport which are connected not only with a shortage of transport infrastructure capacities but also with a poor organization and management of transport flows. Significance of these problems represents strategic challenges on the national and even continental scale.

**REFERENCE**

For the last 60 years International Road Federation acts as a platform to share experience in applying innovation projects and non-standard solutions in the area of roads development and road safety. IRF bears a consultation status in Economic and Social UN Councils, Organizations of American States, European Union, closely cooperates with World and European Bank of Reconstruction.

IRF policy committee on ITS, created in 2008, is a new committee within the IRF structure where Russia is represented by Vice-President of International Congress of Industrialists and Entrepreneurs, IFR board member, Leonid Kozlov. On XVI World Congress on Intellectual Transport System held in Stockholm in September 2009 he was elected Chairman of Sub-Committee responsible for structure of ITS financing in a world practice.

**SAFETY CHALLENGE**

Unprecedented development of informational and communication technologies witnessed in the second part of XX. century opened new opportunities to battle serious world transport problems. A solution was found in creation not traffic management systems but rather transport systems where means of communication, management and control are originally integrated into vehicles and objects of infrastructure and management options (decision-making) based on real-time information are available not only for transport operators but also to any road user. The solution is to build integrated system: people – transport infrastructure – transport means where the latest information and management technologies are put into service.

There has begun the active process of shaping and development of Intellectual Transport Systems (ITS) in a transport sector of economy that lead to palpable improvements of operation of all transport means in all countries where this topic has been treated with a due attention. In a modern framework ITS is regarded as the most efficient measure to resolve transport problems and as a source of creation of new industrial sectors.

This fact is proved by 20-years experience in ITS solutions gained by USA, Japan, EU, China and other countries that manifest significant progress. Introduction of ITS is of strategic importance and it serves a purpose to determine competitive ability of the country on the world market.

Development and realization of ITS program in Russia can be one of the most efficient measures to resolve social and anti-crisis problems, a tool of realization of Transport strategy up to 2030, a source of creation new industrial sectors.

“Intellectual Transport Systems and Road Safety” seminar is organized by OOO “Expert center of modern communication” with participation of Direction of Federal Target Program

“Increasing road safety in 2006-2012” and International Road Federation (IRF). It serves the ideas of expanding international cooperation to ensure road safety due to Intellectual transport systems; creating dialogue platform for professional, scientific and business communities; assistance to the Government in forming and promoting Intellectual Transport Systems in Russia.

## **IMPULSE TO PRACTICAL MEASURES**

The seminar was chaired by **Vice-President of ICIE, a member of IRF Board of Directors, Leonid Kozlov, and Director of development of ERTICO, Vincent Blervaque**. Professionals from MIA and Police Department, Ministry of Transport of RF, members of IRF policy committees on ITS and work group on road safety, members of Russian and International transport academies, representatives of ITS-Russia, ITS-America, ITS-Europe, scientific, transport and road organizations, unions and associations took part in the event.

The seminar was welcomed by the **Chairman of IRF, Jacques Bouvet, and Deputy Minister of Transport, A. Nedosekov** who lay an accent that the “...country needs transport system of new generation corresponding to innovative development whereas holding a seminar shall give an impulse to practical measures for reduction of road fatalities on a national level”.

The members of the seminar were presented several reports dedicated to application of ITS programs and road safety, they adopted a final document that dwelled upon a necessity to increase propaganda for progressive solutions and projects in the area of traffic management and support in preparation and hosting the Second Russian International Congress on Intellectual Transport Systems in Moscow in April 2010.

Members of IRF policy committee on ITS and working group on road safety attended the exposition “Forum Road Safety – 2009”. November 20 the **Chairman of IRF policy committee on ITS, Director of International Business Development of Kapsch TrafficCom (Austria), Josef Czako**, hosted a Committee meeting. There were presented the reports of chairs of the Sub-Committees on their work. The Committee studied many questions including release of the Catalogue of aims, goals and opportunities of ITS and ITS World map. There have been adopted decisions on consolidation of efforts of Sub-Committees to reach desired goals. **The Chairman of supervisory board of non-commercial partnership “ITS Russia”, Boris Tsiklis**, has been elected member of IRF policy committee on ITS.

Russia witnesses an active interest of professional community, scientific and business circles to opportunities and further development of Intellectual Transport Systems as integration of telematic innovation into all types of transport activity. Holding similar events in Russia is a perfect opportunity to exchange expertise in realization of innovative project for the road safety, enforcing international cooperation and development of business contacts.